AMCHAM HUNGARY

Membership benefits comparison
## Membership Benefits (Advocacy)

<table>
<thead>
<tr>
<th>Membership Category</th>
<th>Patron</th>
<th>Corporate</th>
<th>Business</th>
<th>Take-Off</th>
<th>Non-Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>ANNUAL FEE</td>
<td>1,250,000 HUF</td>
<td>600,000 HUF</td>
<td>300,000 HUF</td>
<td>150,000 HUF (NO one time joining fee)</td>
<td>130,000 HUF + one time joining fee: 40,000 HUF</td>
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<tr>
<td>(category is based on the net revenue of the company: below 1 Bn HUF: Business category, above 1 Bn HUF the Corporate category is available)</td>
<td></td>
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<td></td>
<td></td>
</tr>
</tbody>
</table>

- Joint representation of our member’s interest within an annual cycle of ongoing consultations with the government, event highlights and policy publications
  - ✓
  - ✓
  - ✓
  - ✓
  - ✓

- Participate at Committee and Working Group meetings
  - ✓
  - ✓
  - ✓
  - ✓
  - ✓

- Eligible to chair Committees and Working Groups
  - ✓
  - ✓
  - ✓
  - ✓
  - ✓

- Run for Board Positions
  - ✓
  - ✓
  - ✓
  - ✓
  - ✓

- Invitation to regular exclusive State Secretary Roundtable meetings
  - ✓
  - ✓
  - ✓

- Invitation to participate in the development of AmCham’s Policy Agenda and Annual Recommendation Package
  - ✓
  - ✓
  - ✓
  - ✓
  - ✓

- Exclusive Invitation to high-profile or governmental events (ad-hoc)
  - ✓

- Patron Events: Special events for CEOs or C level contacts of Patron members with high-level governmental officials (e.g. Ministers, US Ambassador, Governor of the Hungarian National Bank, CEO of HIPA, etc.)
  - ✓

- Opportunity for CEOs of Patron members to participate in closed-door discussions at Business Forums with our guest speaker prior to the main event
  - ✓
# Membership Benefits (Company Exposure)

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<td><strong>Membership Benefits</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Website: reach all top contacts fellow AmCham members via our online database</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company profile on website with description of activity</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Free advertisement of Members’ releases, Member to member offers, Members’ events on website and in weekly newsletter</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>New members’ introduction in AmCham’s Journal Magazine</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>A free company listing in the Annual Report (sent to all members)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Special mention with company logo in the Annual Report</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Flash banner advertisement of the company’s logo on the AmCham website throughout the year</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo on Patron members’ recognition board at most AmCham events (At approximately 20 premium AmCham events per year).</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
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### Membership Benefits (Events & Networking)

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<tr>
<th>MEMBERSHIP CATEGORY</th>
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<th>CORPORATE</th>
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<th>TAKE-OFF</th>
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<tr>
<td>Invitations to all regular AmCham events</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Events with participation fee: discount for all members</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Invitation to AmCham's U.S. Independence Day Celebration Event</td>
<td>6 seats</td>
<td>4 seats</td>
<td>2 seats</td>
<td>2 seats</td>
<td>2 seats</td>
</tr>
<tr>
<td>Patron-AmCham co-organized events based on special terms (to be defined per request)</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Additional free tickets to selected AmCham events (eg. Independence Day Celebration, INSIGHT Dinner, Business After Hours, etc.)</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Preferential seating at all AmCham events (upon request)</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Head table seating opportunity at least at one Business Forum a year (to be coordinated by AmCham)</td>
<td>✓</td>
<td></td>
<td></td>
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<td></td>
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<tr>
<td>Opportunity to organize joint event for worldwide leaders of the company</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Opportunity to bring non-member business partners at AmCham events at member price</td>
<td>✓</td>
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MEMBERSHIP CATEGORIES AND FEES I.

Membership year at AmCham starts on January 1 and lasts until December 31. Companies can join anytime during the membership year and the membership fee is adjusted proportionally to the time of joining the Chamber. (Exception: companies joining in Q4 will be invoiced the x month until December + 1 full year).

The membership is active from the first payment of membership dues and is automatically renewed every January 1 unless chamber receives cancellation in writing prior to the end of the year (latest by November 1st). The membership application has to be supported in writing by two current AmCham members.

**Patron Membership**
Patron members have more benefits than any other categories, like special exclusive events, meetings. Larger visibility is also provided as logos are displayed at events, website, publications, etc. Joining to this membership category requires individual consideration of the Board of Directors of AmCham

**Corporate Membership**
Annual fee: 600,000 HUF + one time joining fee: 40,000 HUF
if the net sales revenue of the company (based on the latest financial report) exceeds either of the following:
  - consolidated 5 million USD (globally) or
  - 1 billion HUF (in Hungary)
MEMBERSHIP CATEGORIES AND FEES II.

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**Business Membership**  
Annual fee: 300,000 HUF + one time joining fee: 40,000 HUF  
if the net sales revenue of the company (based on latest financial report) is below any of the following:  
- consolidated 5 million USD (globally) or  
- 1 billion HUF (in Hungary)

**Take-off Membership**  
Annual fee: 150,000 HUF, NO one time joining fee  
if the annual world-wide turnover is under 100 million HUF, maximum 5 years of history, valid for 2 years then upgrade is needed

**Non-profit Membership**  
Annual fee: 130,000 HUF + one time joining fee: 40,000 HUF  
for non-profits, foundations, schools, municipalities
Get in Touch

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Ildiko.Takacs-Berka@amcham.hu

Membership Manager

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